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PRESS RELEASE

Dometic MoBar – Premium range of outdoor mobile bars designed to entertain

Berlin, Germany – September 2, 2022

Swedish mobile living expert Dometic has introduced a product that will change the way people serve drinks outdoors. Award-winning Dometic MoBar is a series of premium outdoor bars for design-conscious people who appreciate a rich social life at home - in the garden, on the patio or on the balcony.



Dometic, a global leader in mobile and outdoor living solutions, joins the premium appliance / outdoor living market with outdoor mobile beverage bars, Dometic MoBar series.

The idea for the Dometic MoBar came from an observation that there are no products purposely designed for serving beverages outdoors in a fashionable way. While there are many solutions on the

market for preparing and serving food, there is a lack of options in the beverage category.

Dometic is a market leader in the mobile living industry with its solutions for outdoor comfort. The Dometic MoBar was born by combining the company's leading energy efficient refrigeration technology, proven toughness for outdoor use, and award-winning design capability and already received some of world's leading design awards.

The Dometic MoBar naturally finds its place in habitats such as home patios, penthouse terraces, condo balconies, sophisticated outdoor restaurant environments or luxurious hotel verandas.

Developed in collaboration with consumers and professional bartenders, it creates a natural gathering spot for guests to interact with the host. To enhance user experience, the Dometic MoBar is carefully crafted to perform as a long lasting, versatile and functional centerpiece, catering to all needs of storing, cooling, preparing, presenting and enjoying beverages.

The Dometic MoBar series consists of three models: Dometic MoBar 550, Dometic MoBar 300, and Dometic MoBar 50.

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Dometic MOBAR 300



Dometic MoBar 300 is the mid-sized model of the series. It comes with accessories inspired by professional bartenders and allows you to easily entertain medium-sized groups of people on your patio. Built with professional graded stainless steel, it comes with a presentation

area, dry storage area perfect for cocktail napkins and accessories and a single-zone refrigerator comfortably holding up to 19 bottles or 70 cans. Also, an additional 22 bottles or 32 cans can be displayed in the spacious rotomolded presentation basket that will keep your beverages ice-cold. MoBar 300 is easy to place with its heavy-duty wheels and robust handle.

Dometic MOBAR 550



Dometic MoBar 550 is the ultimate mobile beverage center. It comes with accessories inspired by professional bartenders and allows you to easily entertain large group of people on your patio. Built with professional graded stainless steel, it comes with spacious preparation and presentation

areas, dry storage area perfect for cocktail napkins and accessories and a dual-zone refrigerator compartment comfortably holding up to 39 bottles or 155 cans. Also, an additional 22 bottles or 32 cans can be displayed in the spacious rotomolded presentation basket that will keep your bottles ice-cold. MoBar 550 is easy to place in the heart of the festivities with its heavy-duty wheels and robust handle.

Dometic MOBAR 50



Dometic MoBar 50 is the most compact model of the series. Its size makes it perfect to easily entertain an intimate group of people. It's easy to move thanks to its durable wheels and robust handle. MoBar 50 is built with professional graded materials and comes with a spacious rotomolded presentation

basket which can keep up to 22 bottles or 32 cans ice-cold.

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Note to Editors

Photos can be accessed [here](#).

Press kit [here](#)

More about The [Dometic MoBar](#)





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About Dometic

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with outstanding design for an outdoor and mobile lifestyle in the areas of Food & Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 9,000 people worldwide, had net sales of SEK 21.5 billion (USD 2.5 billion) in 2021 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit:

<http://www.dometic.com>.

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