

ASUS Announces Zenbook 17 Fold OLED Pricing and Availability Schedule

Priced from US\$3,499 and rolling out globally from Q4, the world's first 17.3" Foldable OLED Intel Evo-certified laptop features multiple modes for a unique user experience

KEY POINTS

- **Unfold the incredible:** Ultra-compact and light 12.5" Foldable OLED laptop unfolds to a versatile 17.3" device with 6 modes; weighs 1.5 kg without keyboard
- **Built to last:** Precision-engineered stepless 180° hinge mechanism is designed to endure at least 30,000 open/close cycles; all-day 75 Wh battery
- **Immersive entertainment:** 4:3 17.3" 2.5K FOLED Dolby Vision PANTONE® Validated touchscreen; Harman Kardon quad-speaker Dolby Atmos® audio
- **Easy convenience:** User-detection technology with HD IR camera; 5 MP AI webcam with ASUS 3DNR; auto screen brightness and color temperature
- **Effortless performance:** 12th Gen Intel® Core™ i7 CPU; Intel® Iris® Xe GPU; Intel® WiFi 6E; 75 Wh battery; 2 USB-C® Thunderbolt™ 4 ports



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TAIPEI, Taiwan, August 31, 2022 — ASUS today announced that the groundbreaking Zenbook 17 Fold OLED (UX9702), the world's first¹ 17.3-inch foldable OLED² laptop, will be priced from US\$3,499³ and will roll out globally during Q4 2022⁴. To create this futuristic device, ASUS and Intel have developed industry-first solutions to advance innovation in the foldables category, including collaborations between domain experts and an ecosystem partnership.

Zenbook 17 Fold OLED is a response to users' desires to achieve the ideal balance between mobility and productivity in their modern 24/7 lifestyles. ASUS engineers and designers worked seamlessly to create a device that delivers effortless efficiency with a modern minimalist design. It eliminates the need to compromise when working in different environments — in the office, at home, while traveling or when relaxing — by elegantly incorporating two screen sizes and multiple usage modes into one highly portable device.

This groundbreaking Intel® Evo™-certified foldable laptop offers users two sizes of OLED display in one device: a large 4:3 17.3-inch 2.5K touchscreen that folds in the middle to create two seamless 3:2 12.5-inch 1920 by 1280 displays⁵. When folded fully closed along the precision-engineered 180° hinge — which is tested to withstand over 30,000 open-and-close cycles — it's an ultra-compact and portable 12.5-inch device that's smaller than a sheet of photocopier paper. Multiple versatile usage modes — Desktop, Laptop (with Bluetooth® keyboard), Laptop (with virtual keyboard), Tablet, Reader and Extended — are enabled by the folding design in conjunction with the full-size ASUS ErgoSense Bluetooth keyboard and touchpad, and each screen can additionally be split into multiple windows and the contents arranged, using the intelligent window-management feature in the ASUS ScreenXpert 3 and exclusive Mode Switcher apps. Despite its versatility and large screen size, the device weighs just 1.5 kg without the keyboard, or 1.8 kg with it.

For immersive entertainment, the foldable OLED touchscreen — which has a 0.2 ms response time⁶ and a 60 Hz refresh rate — is accompanied by a powerful quad-speaker Harman Kardon-certified Dolby Atmos sound system. This stunning Dolby Vision-certified display has a 100% DCI-P3 gamut and is also PANTONE® Validated for color accuracy and TÜV Rheinland-certified for reducing harmful blue light.⁷

Zenbook 17 Fold OLED includes several smart AI-powered features, including user-presence detection using an HD IR camera; an integrated color sensor for automatic adjustment of screen brightness and color temperature; and a 5 MP AI webcam with ASUS 3D Noise Reduction (3DNR) technology for clearer video calls.

Effortless performance is ensured by the latest 12th Gen Intel Core™ i7-1250U processor, Intel Iris® Xe graphics, 16 GB RAM and a fast 1 TB PCIe® SSD. For connecting to peripherals there are two convenient

¹ As of April, 2022 based on internal ASUS market analysis comparing Zenbook 17 Fold OLED to competing convertible laptops with an OLED screen measuring 17.3 inches from vendors including Acer, Apple, HP, Huawei, Dell, Lenovo, Microsoft and Samsung.

² The visual appearance of OLED displays may change over the product's lifetime. This is expected behavior that can include image persistence or burn-in, where the display shows a faint remnant of an image even after a new image appears on the screen. This tends to occur only in extreme use cases, such as when a static, high-contrast image is continuously displayed for prolonged periods of time. ASUS laptops with an OLED display minimize this risk by setting Windows's Dark mode as default, as well as shortening the idle time before the screen is turned off — both on mains (AC) and battery (DC) power. This dual approach minimizes the potential for burn-in to maximize the lifespan of your OLED display lifespan, and also reduces unnecessary power draw for optimal battery life. We also recommended adjust the brightness of your OLED display to complement the ambient lighting in your environment, rather than keeping the screen at maximum brightness at all times. You should also ensure that you have an animated, dark-background screensaver enabled in the Windows Settings tool.

³ Starting price excludes taxes.

⁴ Product availability schedule will vary according to country and territory. Please contact your local ASUS representative for more information.

⁵ In 12.5" scenarios (Laptop mode) panel resolution is always 1920 x 1280.

⁶ Compared to the average LCD laptop panel with a 10 ms response time.

⁷ Compared to average LCD displays in the market, measuring the energy emission of blue light at wavelengths from 415-455 nm.

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USB-C® Thunderbolt™ 4 ports, which support fast charging of the long-lasting 75 Wh battery, and connections to external displays. The new ASUS ErgoSense keyboard and touchpad ensures comfortable, accurate typing, with a desktop-grade 19.05 mm key pitch and a long 1.4 mm travel on the dished mechanical keys.

Unfold the incredible

Zenbook 17 Fold OLED comes with a full-size ErgoSense Bluetooth keyboard and touchpad that massively increases its versatility, allowing use in Desktop mode, Laptop mode (with Bluetooth keyboard), Laptop mode (with virtual keyboard), Tablet mode, Reader mode or Extended mode. In each mode, the easy-to-use window management tools — such as Mode Switcher — in the ScreenXpert 3 app allow multiple split-display configurations and flexible app layouts for enhanced productivity.

In Desktop mode the unfolded 17.3-inch screen — propped up in landscape orientation using the built-in faux leather kickstand — can be used with the ErgoSense keyboard and touchpad attached wirelessly to create a powerful large-screen PC for easy productivity.

For Laptop mode (with Bluetooth® keyboard) when on the go, the keyboard attaches magnetically when placed on the lower half of the folded display. Alternatively, in Laptop mode (with virtual keyboard) the lower display can be turned into a virtual on-screen keyboard.

Tablet mode allows users to exploit the full touch capabilities of the fully opened 17.3-inch touchscreen, while Reader mode — with the hinge aligned vertically — turns Zenbook 17 Fold OLED into the perfect reading device.

Finally, in Extended mode — propped up in portrait orientation, the folded two 12.5-inch screens are perfect for users to scroll on the upper and lower displays seamlessly. Thus, Zenbook 17 Fold OLED can be connected to an external monitor via one of the two USB-C® Thunderbolt™ 4 ports.

Built to last

Zenbook 17 Fold OLED has been tested to meet the ultra-demanding MIL-STD-810H US military standard for reliability and durability. The precision-engineered 180° hinge is also torture-tested, undergoing over 30,000 open-and-close cycles to ensure maximum reliability for total peace of mind. To put this in context, if a user opens and closes the laptop six times per day, this represents a lifespan of over nine years. The stepless hinge is built to firmly hold the upper screen at any angle, making it perfect when used as an ultraportable 12.5-inch laptop, or for single-handed use in reader mode.

Immersive entertainment

Zenbook 17 Fold OLED is designed to deliver a truly immersive audio and visual experience, starting with its amazing 60 Hz / 0.2 ms 17.3-inch 2.5K foldable OLED (FOLED) touchscreen⁸. This display is Dolby Vision certified for realistic HDR visuals, PANTONE® Validated for color accuracy, and has a cinema-grade 100% DCI-P3 color gamut for vivid colors. It's also TÜV Rheinland certified for low blue-light emissions and flicker-free operation, making it easy on the eyes during long viewing sessions.

Movies, videos and music are all enhanced by the immersive surround-sound capabilities of the powerful Harman Kardon-certified quad-speaker Dolby Atmos audio system. Dolby Atmos adds an exciting new spatial dimension to sound for an ultra-realistic listening experience. The speakers are driven by a smart

⁸ When using the device, users should avoid using a stylus or sharp items to touch the display, as they might damage the display.

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amplifier that maximizes volume — up to 3.5X louder than a standard amplifier — while minimizing distortion, ensuring crystal-clear sound for entertainment or communications.

Easy convenience

Zenbook 17 Fold OLED is packed with some of the latest intelligent convenience and security features to make the user's life easier, safer and more productive.

There's an HD infrared (IR) camera that works with ASUS AdaptiveLock and the new Intel Visual Sensing Controller chip to enable new AI-powered features. For example, as well as fast face login, it can detect when the user moves away from the laptop. If this happens, it dims the screen to save battery life and locks the laptop for security. When the user returns, it brightens the screen and logs them in automatically with fast face login.

An integrated color sensor detects ambient light levels and automatically adjusts the brightness and color temperature of the screen to provide the best-looking image for the surroundings.

Finally, the 5 MP AI webcam features ASUS 3D Noise Reduction (3DNR) technology for superbly clear video calls. The unique algorithm sharpens images and performs real-time de-noising to make sure everything looks crisp and clear during video calls.

Effortless performance

The Intel Evo-certified Zenbook 17 Fold OLED is powered for effortless multitasking by high-performance components including a 12th Gen Intel Core i7-1250U processor, Intel Iris Xe graphics, 16 GB RAM and a 1 TB PCIe SSD. The long-lasting 75 watt-hour battery features USB-C Easy Charge⁹, so it can be charged quickly with most USB-C chargers or power banks, or any Power Delivery-certified charger, including the bundled 65 W fast-charge adapter.

It's easy to connect Zenbook 17 Fold OLED to peripherals too. There are two USB-C Thunderbolt 4 ports, which are up to 8X faster than USB 3.2 Gen 1, with support for fast charging or connecting external displays. A USB-C to USB Type-A adapter is also supplied.

For the perfect user experience, Zenbook 17 Fold OLED laptop includes a Bluetooth version of our new ErgoSense keyboard and touchpad. The keyboard has a full-size 19.05 mm key pitch and a long 1.4 mm key travel. It's our best laptop keyboard ever, offering improved typing accuracy and comfort. The mechanical keys also have a slight 0.2-millimeter dish on the key caps for a better typing feel. The keyboard can connect to two Bluetooth-enabled devices¹⁰, switching between them via a dedicated button. The keyboard includes a large ErgoSense touchpad that has a new silky-smooth surface for easy navigation, protected by a durable anti-fingerprint coating.

AVAILABILITY & PRICING

ASUS Zenbook 17 Fold OLED (UX9702) will roll out globally during Q4 2022 and will be priced from US\$3,499 (excluding taxes). Please contact your local ASUS representative for further information.

⁹ USB-C Easy Charge ensures 4.5-watt charging when connecting to a non-Power Delivery chargers, including portable chargers or USB Type-A to USB-C chargers. When using a Power Delivery charger, the charging speed will match the connected adapter's power output, up to a maximum of 65 watts.

¹⁰ Function key operation is based on the system environment. Keyboard functions are designed for Zenbook 17 Fold OLED (UX9702), and may not support other kinds of devices.

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NOTES TO EDITORS

Zenbook 17 Fold OLED (UX9702) Product Page:

<https://www.asus.com/Laptops/For-Home/Zenbook/Zenbook-17-Fold-OLED-UX9702/>

Zenbook 17 Fold OLED (UX9702) Video: <https://youtu.be/5Pw6MScDJQ0>

ASUS Global News: <https://www.asus.com/news>

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SPECIFICATIONS¹¹

ASUS Zenbook 17 Fold OLED (UX9702)

CPU	12th Generation Intel® Core™ i7-1250U Processor
Display	[Unfolded] 17.3" Foldable OLED 2.5K (2560 x 1920), 4:3 aspect ratio, LED backlit 350 nits, touchscreen [Folded] 2 x 12.5" (1920 x 1280), 3:2 aspect ratio
Operating system	Windows 11 Pro / Home
Graphics	Intel® Iris® X ^e
Main memory	16 GB LPDDR5 onboard
Storage	1 TB M.2 NVMe PCIe® 4.0 SSD
Connectivity	Intel® WiFi 6E ¹² , Bluetooth® 5.2
Camera	5 MP AI camera with 3D Noise Reduction HD camera with IR function and Intel® Visual Sensing Controller Color sensor for automatic color temperature and brightness control
I/O ports	2 x Thunderbolt™ 4 USB-C® (up to 40 Gbps) 1 x audio combo jack
Touchpad	Yes
Audio	Harman Kardon-certified Dolby Atmos® with built-in quad-speakers Built-in array microphone with Cortana and Alexa voice-recognition support
Battery	75 Wh Up to 9.5 hours (12.5" Laptop mode); up to 8.5 hours (17.3" Desktop mode)
AC adapter	Type-C®, 65 W AC Adapter, Output: 20 V DC, 3.25 A, 65 W, Input: 100-240 V AC 50 / 60 Hz universal

¹¹ Specifications, content and product availability are all subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors. Full specifications are available at <http://www.asus.com>

¹² WiFi 6E availability may vary by country and their specific regulations. Feature is only supported in Windows 11 or later.

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Dimensions	Unfolded display: 378.5 x 287.6 x 8.7~12.9 mm Folded display: 287.6 x 189.3 x 17.4~34.4 mm ASUS ErgoSense Bluetooth® keyboard and touchpad: 285 x 182 x 5.5 mm
Weight	Without ASUS ErgoSense Bluetooth® keyboard and touchpad: 1.5 kg With ASUS ErgoSense Bluetooth® keyboard and touchpad: 1.8 kg

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ASUS is a global technology leader that provides the world's most innovative and intuitive devices, components and solutions to deliver incredible experiences that enhance the lives of people everywhere. With its team of 5,000 in-house R&D experts, ASUS is world-renowned for continuously reimagining today's technologies for tomorrow, garners more than 11 awards every day for quality, innovation and design, and is ranked among Fortune's World's Most Admired Companies.



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