

# QuietOn

## QuietOn Showcases QuietOn 3, the World's Smallest Active Noise Cancelling Earbuds That Redefine Sleep Technology, at IFA Berlin 2022

*The groundbreaking earbuds combine industry-leading ANC technology with the world's smallest form factor to optimize human performance through improved sleep; attendees can demo QuietOn 3 at Booth #333, Hall 20 – IFA Next.*

BERLIN, Germany – September 2, 2022 – Finnish tech innovator [QuietOn™](#) today announced that QuietOn 3, the company's latest revolutionary product designed to optimize sleep, will be on display at IFA Berlin 2022. QuietOn 3 active noise cancelling earbuds are designed to significantly reduce low-frequency noises to deliver a quiet and peaceful sleeping environment, regardless of surroundings.

QuietOn 3 is the only product on the market that boasts a breakthrough combination of industry-leading ANC technology and a form-factor so small that it fits entirely within one's ears – leading to better sleep quality and waking performance. The superior comfort and quietude allows users to enjoy a good night's sleep for better overall health, wellness and a readiness to tackle each day with a clear, rested mind.

"With health and sleep technology going mainstream, there's no better time to help consumers optimize their performance through improved sleep than at this year's IFA," said QuietOn CEO Jussi Lemiläinen. "The IFA Next Hall is bustling with innovation from startups large and small, and we look forward to being showcased amongst some of the most trailblazing companies in the world."

QuietOn 3 does not use transmitters, receivers and other components typically found in music earbuds, presenting a healthier option for sleep. Bluetooth headphones emit electromagnetic fields (EMF), a health concern identified by the United Nations and World Health Organization.

Furthermore, while white noise machines and other noise-masking devices help with lulling one to sleep and are common, the addition of a new noise to overpower background noises can actually prevent or disrupt deep sleep. By automatically generating opposite waveforms to nullify low frequencies, QuietOn 3 eliminates ambient sounds that would otherwise disturb a restful sleep.

"QuietOn 3's ANC technology is specifically designed to help reduce noises including loud neighbors, street traffic and humming appliances. Trade show attendees often struggle to ignore rowdy hotel neighbors and city noise to help them sleep in a new environment," explained Lemiläinen. "A good night's sleep is critical to a successful and productive day on the trade show floor, and QuietOn 3 helps deliver that."

To ensure maximum comfort, each pair of QuietOn 3 comes with four sizes of eartips. With no wireless setup or connectivity required, and automatic charging providing up to 28 hours of use in the included case, QuietOn 3 earbuds are always ready to pop in and provide more restful sleep.

IFA Berlin attendees can see QuietOn 3 at Tradesnest in Booth #333, Hall 20 – IFA Next.

To learn more about this innovative sleep aid, visit [here](#). For the press kit, click [here](#).

**Press contact:**

Samantha Bryton

Griffin360

[samantha@griffin360.com](mailto:samantha@griffin360.com)