

# PRESS RELEASE

Three new air purifiers from Kärcher are ultra-quiet and ultra-efficient

## Clean and healthy indoor air for a better quality of life

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**Winnenden, Germany, September 2022** – Kärcher presents three new air purifier models, the AF 20, AF 30 and AF 50, which dramatically improve the quality of indoor air. Their special filter system and powerful motor means they work extremely efficiently yet very quietly. They're not just for people with allergies – everyone benefits from better air quality indoors. Depending on the model, the machines are suitable for rooms measuring 20, 30 and even 50 square metres. They can be set up easily wherever they're needed, be it a bedroom, a living room or even a home office.

A huge array of unwanted particles have the potential to impair a pleasant atmosphere indoors, ranging from pollen, fine dust, germs and odours through to bacteria and viruses. The new air purifiers from Kärcher filter all these elements out of the air in the room.

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The Kärcher logo consists of the word "KÄRCHER" in a bold, black, sans-serif font. Below the text is a thick, horizontal yellow bar.

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Setting up the air purifiers couldn't be easier – simply plug in and switch on. During operation, the air circulates through the filter in the purifier and is then released back into the room as clean air. In automatic mode, pollutants in the indoor air are constantly being measured and the air flow is automatically adjusted as necessary. The power level can also be adjusted manually via a control panel on the top of the air purifiers.

The new air purifiers are compact in size and fit discreetly into any domestic setting. They operate at a maximum volume of 53 dB(A) that simply fades into the background like a quiet radio or birdsong. Night mode is even quieter still, producing only 29 dB(A), or 26 dB(A) on the AF 20. The cleaning performance varies depending on the model, cleaning at up to 220, 320 or 520 cubic meters/hour. This ensures the air in the room is completely cleaned in next to no time.

## **Ultra-effective filter system, easy filter replacement**

The quality of the air in the room is constantly being measured by the air purifiers. A display indicates the level of contamination in micrograms/cubic metre. The air purifiers also have a three-colour LED indicator to see the air quality at a glance.

All three air purifiers are fitted with an ultra-effective two-step filtration system. Large HEPA H13 filter elements\* with antibacterial coating trap small particles such as bacteria and viruses whilst the additional activated carbon filter removes elements from the air that cause unpleasant odours. Depending on the level of pollutants in the indoor air, the filters need to be replaced every eight to twelve months. An LED light indicates when the filter needs replacing. Changing the filter is quick and easy with no need for tools or other accessories.

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	AF 20	AF 30	AF 50
Power	24 W	35 W	45 W
Max. cleaning performance	220 m <sup>3</sup> /h	320 m <sup>3</sup> /h	520 m <sup>3</sup> /h
Operating noise	26–52 dB(A)	29–53 dB(A)	29–53 dB(A)
Suitable for room sizes up to	20 m <sup>2</sup>	30 m <sup>2</sup>	50 m <sup>2</sup>
Dimensions	344 x 220 x 220 mm	482 x 260 x 260 mm	750 x 380 x 380 mm

\* The H13 filters with antibacterial coating effectively trap at least 99.95% of particles with a diameter of 0.3 µm.



*Kärcher presents three new air purifier models, the AF 20, AF 30 and AF 50, which dramatically improve the quality of indoor air.*

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*The new air purifiers from Kärcher are very quiet and fit discreetly into any room.*



*Changing the operating mode couldn't be simpler; it only takes the push of a few buttons.*

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*All three new machines are fitted with a HEPA H13 filter and an additional activated carbon filter. Together, they ensure the indoor air is cleaned extremely effectively.*