

Energy Sistem showcases its brand of children's audio products: Lol&Roll

The new brand's first product line is now available: Lol&Roll Pop Kids Headphones, children's headphones with volume control and built-in microphone.



Energy Sistem launches a new audio brand for children: Lol&Roll. The new brand's first product line, Lol&Roll Pop Kids Headphones, will be available from November 2021. On-ear headsets with volume control (85 dB), in-line microphone and Music Share function.

Lol&Roll Pop Kids Headphones come in three different colours: orange, blue and pink. All with a colourful, casual, cheerful design. They are made of materials suitable for use by children, designed for comfort and, above all, safety. The headphones come with 'Volume Limit' that protects children's hearing by restricting volume to a maximum of 85 dB.

They also include a microphone for video calls, a detachable cable, and Music Share function to connect two headphones to the audio output, so your children can enjoy their music and all their favourite multimedia content together.



More play and less pause

Lol&Roll was born with values that focus on the importance of physical activity, creativity and body expression for children, as well as caring for the environment and sharing play and fun with others. 'More play and less pause' is the brand's slogan, capturing the philosophy of Lol&Roll and its products.

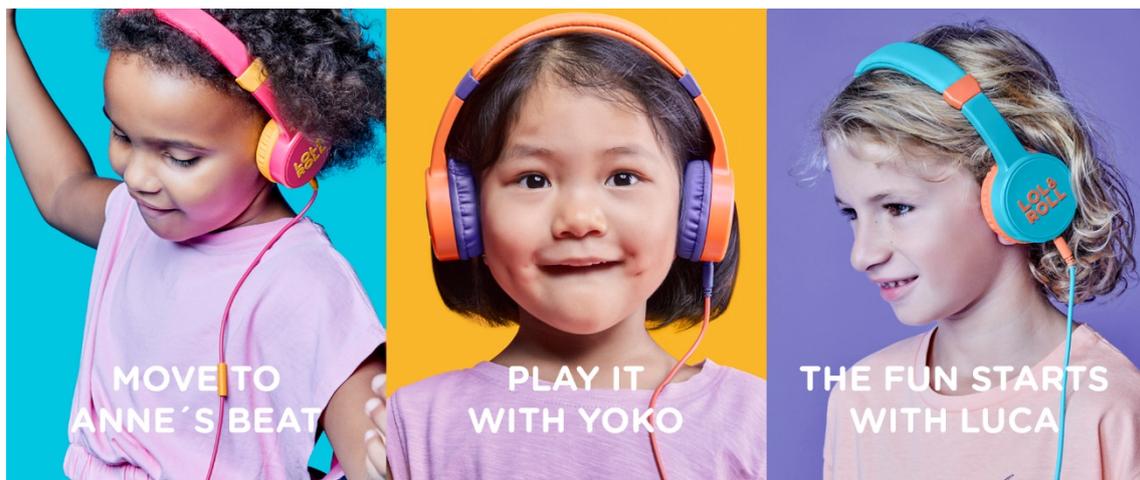
Lol&Roll band

Yoko, Luca and Anne are the three characters that make up Lol&Roll band, encouraging children to unleash their creativity through music. The creative concept behind both the band

and the brand was worked on alongside Fran Ferriz, a Spanish illustrator who has collaborated with film-makers such as Ridley Scott.



Each of the band's characters represents a colour of the headphones and the brand's core values. The pack containing the Lol&Roll Pop Kids Headphones also has a surprise in store: a cut-out that little ones can use to create their own 3D band character, along with exclusive stickers.



Two months' free audiobooks with Storytel

Energy Sistem launches Lol&Roll in conjunction with Storytel, one of the world's largest audio and ebook subscription services. With the purchase of Lol&Roll Pop Kids Headphones, users can enjoy two months of free audiobooks, available in Spanish, Basque, Catalan, Italian and English.

More information at www.energysistem.com/en_es/lol-roll

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